Vidyabharti Trust College of Master in Computer Application (MCA, MBA & IMSc.IT), Umrakh

Approved by AICTE, New Delhi and Affiliated to GTU, Ahmedabad.

નાણાંકીય સાક્ષરતા તાલીમ કાર્યક્રમ

“A Financial Literacy Training Program” was organized for first-year MBA students of Vidyabharti Trust College of Master in Computer Applications (MCA, MBA & IMSc.IT) on October 4, 2024. The program was facilitated by CFL, a founder under the Financial Inclusion Fund of NABARD, and aimed to enhance students' understanding of financial literacy. A total of 75 students participated in the session, showcasing a keen interest in improving their financial knowledge.





Session Highlights:

- **Awareness on Financial Literacy:** The session provided valuable insights into the importance of financial literacy in today’s economy. Students learned about budgeting, saving, investing, and managing personal finances effectively.
- **Regulatory Norms:** The program also covered various norms set by the Reserve Bank of India (RBI) related to monetary transactions. This included guidelines on digital banking, payment systems, and consumer rights.
- **Interactive Learning:** The session featured interactive discussions, allowing students to ask questions and engage with the facilitators, making it an eye-opening experience for many.







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Conclusion: The Financial Literacy Training Program was highly beneficial for the participants, equipping them with essential knowledge and skills for their future careers. The collaboration with CFL under NABARD's initiative underscores the importance of financial education in fostering responsible financial behaviour among young professionals.